

# WAM!

## 2026 WAUNAKEE ARTISAN MARKET SPONSORSHIP OPPORTUNITIES

### ABOUT CREATE WAUNAKEE

Create Waunakee, Inc. is a 501(c)(3) non-profit dedicated to nurturing the artistic spirit of our community. We provide access to arts-related programs for all ages, fostering innovation and investing in our creative economy. By partnering with us, you are investing in the cultural heart and soul of Waunakee.

### THE EVENT: SATURDAY, OCT 3, 2026

Held at the historic Schumacher Farm Park, this premier juried market blends the charm of autumn on the farm with a curated shopping experience, live music, and local food.

**1,700+**  
Attendees (2024)

**50+**  
High-Quality Artists

**40-Acre**  
Historic Setting

### SPONSORSHIP LEVELS

#### EXCLUSIVE PRESENTING SPONSOR

**\$5,000**

- **Premier Branding:** "Presented by [Your Company]" on all marketing materials.
- **Brand Exclusivity:** The only logo featured alongside ours on all posters and flyers.
- **Prime Visibility:** Top-tier logo placement on event banners and the official webpage.
- **Event Presence:** Prime booth space and recognition during opening/closing remarks.
- **Full Campaign:** Dedicated social media and email promotion before and after the event.

#### SUPPORTING SPONSOR

**\$1,500**

- **Music & Sound Sponsor:** Directly funds the live musical performances and sound production.
- **Stage Branding:** Placement of your company banner prominently near the music stage.
- **Broadcast Recognition:** Shout-outs throughout the park between musical sets (4–5 times).
- **Digital Reach:** Social media promotion and logo featured on the event webpage.

#### CONTRIBUTING SPONSOR

**\$500**

- **Event Shout-out:** Recognition broadcast throughout the park during the event.
- **Digital Presence:** Social media promotion and logo featured on the event webpage.

Your sponsorship is tax-deductible. Your support ensures the arts remain accessible and vibrant for all ages in our community!

[CLICK HERE TO SECURE YOUR PARTNERSHIP ONLINE](#)