



Art on Main Public Art Project Guidelines

Create Waunakee, Inc., in partnership with the Village of Waunakee, Endres Mfg. Company and the Waunakee Area Chamber of Commerce, is thrilled to bring this annual Waunakee Public Art Project to the community. Each year a new shape is chosen for the project and anywhere from 8-10 artists have been chosen to design these pieces each year. Endres Mfg. Company continues to donate time, labor, and materials to provide our artists with steel cutouts for each project year.

Project Description:

Artists are asked to propose an idea for their piece/shape. For exact shape sizes and specifications, please refer to the project page during the specified year. The artist is completely free to determine the theme, materials, and general direction of the final product, based on their proposal. **ALL PIECES MUST BE WEATHER RESISTANT AND COATED OR PROTECTED ON ALL SURFACES TO MAINTAIN DURABILITY.** Further details on this requirement will be provided to chosen artists but this is the most important part of the project. Finished pieces are displayed outside through the summer. The pieces are then moved to the Endres Manufacturing grounds in September and are auctioned off to the community at Wauktoberfest. Proceeds will support projects that benefit the community through Create Waunakee, Inc. and the Endres Foundation.

Artist Eligibility:

- The Artist must live or work within the limits of the Waunakee Community School District, or be a graduate of Waunakee Community High School.
- The call is open to professional/amateur/hobby artists and students of all ages.
- Artist teams are eligible for the project: however, a team leader must be selected and made clear in the application materials and the stipend must be shared with team members.
- Previous public art experience is not necessary; all who are interested are encouraged to apply.

Budget:

Each artist or team of artists will be given a stipend for use throughout the project, the amount of which is determined each year. This includes coverage including but not limited to supplies, transportation, studio overhead, and more. Any expenses incurred by the artist exceeding the stipend are the responsibility of the artists. Stipends are generously provided by Village of Waunakee, Waunakee Area Chamber of Commerce and Endres Manufacturing Company Foundation. Product materials, labor and fabrication of pieces are provided by Endres Manufacturing Company.

How to Apply:

To apply as an artist, please send a proposal (PDF is preferred) via email to: kwest@waunakee.com with "Waunakee Art on Main" in the subject line. Applications **MUST** include the following:

- Full artist contact info: Name, email, phone number, address. For a team, please include this information for each team member and clearly indicate who the team leader will be.
- 1 page resume or biography showcasing your artistic background, and ability to complete a major project of this type. Links to artist website, or images of past work should be included if possible. If submitting images, please format as JPEGs and attach to email.
- A 1-2 page proposal for your piece. Explain why you are interested in participating and what you would do with the piece and why. Please include the material type you plan to use.
- **All designs must be weatherproofed on ALL SIDES.** Pieces are typically outside rain or shine, 24 hours per day. Please be sure to explain weatherproofing efforts you will take or elements in your design that will ensure durability in all conditions and understand that specific products may be required to ensure consistent quality of pieces.

2025 DRAGONFLIES ON MAIN PROJECT SPECIFICATONS

- **APPLICATION DEADLINE: MAY 11, 2025**
- **8 artists** will be chosen based on their proposals and qualifications
- Stipends will be **\$450 per artist or team**
- Chosen artists will receive a list of guidelines that must be followed, including specific products that will be required for weatherproofing depending on the artists chosen medium.
- Artist selection will begin May 12, 2025 & chosen artists will be notified.
- Dragonflies and stipends will be available for pick-up sometime mid to end of May. Each piece will come with a mounting pole which may also be designed by the artist. The exact pickup dates will be communicated to chosen artists.
- Pieces should be completed no later than JULY 6th. Drop off will be scheduled for the week of July 7th and a kick-off event will be held to celebrate the pieces following drop off. The exact date of the kick-off is still TBD.
- **Under no circumstance should a piece be delivered that is not complete. Pieces must be completely dry, cured and ready for outdoor display for the remainder of the summer.**
- Pieces will go on display on the street poles in the main street area for the remainder of the summer. Pieces will then be removed from display and auctioned off to the public during Wauktoberfest, the weekend of September 13-14. Artists are encouraged to attend!
- All proceeds from the auction will be split to support Create Waunakee, Inc. and the Endres Mfg. Co. Foundation.
- Bidding will start at \$450 for each piece (the amount of the stipend) so please keep this in mind when creating your piece.

