



210 West Main Street

The property at 210 West Main Street was originally owned by Joseph Endres.

1945 Werner “Dutch” Bernards bought the vacant lot and built a Gulf service station. He operated it until 1951. He then rented the building to several individuals, including a dry cleaner and Ben Uebersetzig who ran a liquor store there from 1965 until 1971. (Neil Kruschek worked at the liquor store until Ben moved next door to 212 West Main Street. In 1977, when the village’s population reached 3,000, Neil opened Neil’s Village Liquor in the new Village Mall on Century Avenue).

1971 Ted Pertzborn, Sr. purchased the property and remodeled it for his insurance office. He had started the agency in Madison in 1960. In 1970, his daughter, Sharon Sopha, began working in the office and in 1994, another daughter, Mitz Pertzborn also joined the agency.

1972 H & R Block Tax Service began renting space in this building. John Roob was the first owner and operated H & R Block d/b/a/ A-1 Bookkeeping.

February 1992 John Roob passed away and the main office of H & R Block in Madison took over this location until July 1992. At that point, Claire Richardson bought the business.

1995 Mr. Richardson sold the H & R Block business to Gin Marking. Sharon and Mitz purchased the insurance agency from their father.

12/1/2005 Kevin Kearney purchased the building from Ted Pertzborn, remodeled it, and currently operates Kearney Tax & Financial Services.